

Have You Done Strategic Planning

How do you rate?

Strategic Planning Grade

	Max. Points	Your Points
1. Written Strategic Plan	15	
2. Champions to Oversee Key Issues	15	
3. Implementation Ability	15	
4. Healthy Human Resource Function	10	
5. Leadership Development/Training	10	
6. Target Market Focus	10	
7. Clear Vision, Mission and Goals	10	
8. Internal Communication/Morale	5	
9. Monitoring Mechanisms	5	
10. Marketplace Position	5	
Total Points Possible = 100		

Your Score

4 Reasons Why A Contractor Should Do Strategic Planning?



- 1 To plan the growth of the company
- 2 To unify the management team with clear approaches, values, and objectives
- 3 To unleash champions to impact positive changes within the organization
- 4 To position the firm with a strong image in the marketplace

Other Services

- Marketing & Business Development Planning & Implementation
- Recruitment of Construction Executives
- Contractor Marketing Magazine & Construction HR Magazine
- In-House Training/Seminars/Speaking Engagements
- Contractor Business Development Association (cbdanet.org)



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